



Inspiration to Storytelling

Knowing our story and telling it can be extremely difficult. We can feel confused, conflicted about what to share, what to feel and how to frame all of it. This is true whatever that story is, whether it is the story of our own life during dates, the story of our brand or company during business meetings, or the story of our campaign when talking to politicians. Whoever our audience is, it is important to own and be comfortable with **'creating, defining, and communicating'** our narrative.

This is where I come in. **The Inspiration to Storytelling** workshop is a two hour session that was developed to introduce **"create, define, clarify, communicate"**. It provides a fun, snappy, and sometimes tear jerking way, of planting the seeds of storytelling in everything you or your organisation does. When attending, get ready to think, feel, laugh, and be surprised at how storytelling is integral for change.

While having bucketloads of bizarre fun, we plant the seeds of **Story Structure, Public Speaking, Improvisation** and **Audience Psychology**.

Logistics

Pricing: Primary consultation is always free of charge, with the subsequent workshop priced at a base level of £350 for a group of up to 10 people. Included are a primary consultation, pre-workshop meeting, & after workshop debrief. Discounts maybe available for charities and NGO's. Out of city travel and associated costs are not included, hence an in person workshop will involve additional costs.

Workshop: The session is two hours long, in-person or online and is interactive, fun & involves theatrical exercises. The session will have a dedicated Q & A section, and is made bespoke according to the client wishes and expectations.

Testimonials

"Thank you Ronni. Hosting a session online to an onsite group can be challenging, you rocked it"

Nina van de Burgt – Business Consultant, SuccessDay NL

"When Ronni tells a story, I listen. Whether he is telling it orally or he has put it down in text, you hear his smile. The feeling is wonderful. The wisdom is as if from one thrice his age"

Stu Packer, Actor, Storyteller and Coach

"Ronni is a great communicator. His story telling is compelling and his personality is magnetic"

Talia Chain, CEO - Sadeh Farm

About Ronni

Ronni Gurwicz is a Tyneside based climate scientist, coach, facilitator and consultant, helping personal, business, and activist clients with **“creating, defining, and communicating”** their narrative. Other projects of his include; co-authoring [“The World is Storytelling”](#) a book on how sharing stories can lead to social impact and personal growth, with the amazing [Arjen Barel](#) & [Stu Packer](#), hosting a [podcast](#) by the same name, drinking 1000 cups of [coffee](#) with 1000 strangers, farming on permaculture projects, and administrating conflict resolution groups.



About The World is Storytelling

The World is Storytelling offers a fresh perspective on the ancient art of storytelling.

Co-authored by Arjen Barel, Stu Packer, and Ronni Gurwicz, coaches and colleagues at Storytelling Centre Amsterdam, this book takes readers on a fascinating journey through the theory and practice of storytelling in our modern world. Whether you're interested in job creation, language learning, conflict resolution, or simply enjoy folk tales, this book is a snappy, engaging, and insightful exploration of the power of storytelling. Drawing on personal experiences and years of workshop case studies, this book is the ideal companion for anyone interested in the art of storytelling and its impact on the world.

Podcast

Welcome to the long awaited tenuously rhyming tiny podcast that proves that the world is actually storytelling. Hosted by Ronni Gurwicz, co-author of the book and drinker of a 1000 coffees with strangers, we zero in on stories and the power behind them, rather than the waffle surrounding them. Check it out now wherever you get your [podcasts](#)!